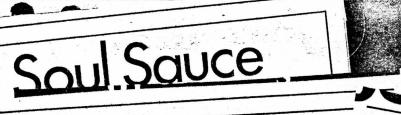
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Commuting between

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By ED OCHS

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SOUL SLICES: So you're a record sign the Delfonics. You've heard that for them a Philly Groove, while the no but smoothed over the traces of one somebody offers half a million dollars Phil Chett strikes back, "the Delfoni It's a very old story. Sides have be will be released, we're told, until he-Meantime, the production company Scepter with "This Is the House," for business. Recently, Jamie/Gu Brenda & the Tabulations, bega Goes Up") and Swamp Dogg Pre other labels only know of se

other labels only know of se the industry's upperhand with a ramshackle army of soldiers more them ore they are the same!

Next Are y's upperhand Without an organization of the from the hit album featuring "Rock Steady." Atlantic the sound an organization or the complete or the sound of the "Dirty Harry"), further back to "First Take," for Roberta Flack's new single push, "First Time Ever I Saw Your Face." Donny Hathaway can't be far behind, and he's got a selling combination with "Little Ghetto Boy" breaking from his brand new "Live" album,

penned "Let's Go Get S Motown and are now All I Need" LP. They are currently tearing up the charts with the hit duo's "Keep On Lovin' Me, Honey" and the Marvelettes' "Destination: Anywhere." The team tips Soul Sauce on a new Motown Change) The Man He I-" tion: Anywhere." The team tips Soul Sauce on a new Motown discovery, Blinky Williams, who debuts soon with "(I Wouldn't Change) The Man He Is.". . . Dave McAleer writes from England that the Wouldn't "Out of the Man He Is." that the Marbles' disk, "Only One Woman" on Cotillion, is makin' fire. The British soul duo has yet to score heavily in the States. McAleer also mentions the publicity that greeted the marriage of ex-Orlon Rossetta Hightower and ex-Ikette P. P. Arnold. Big British

Soul Sauce

BEST NEW RECORD OF THE WEEK:

"ALWAYS DAVID" RUBY WINTERS

(Diamond)



SOUL SLICES: What Del Shields has diagnosed in frustration is that not only does NATRA suffer from without, but also from without, but also from financed "We" Is that not only does NAIKA suiter from without, but also from within. He also discovered the importance of being financed. "We are expected to operate on a chetto budget and yet measure in to the Within. He also discovered the importance of being financed. We are expected to operate on a ghetto budget and yet measure up to the renorter. "I can't even pet topether a premium alhum to raise money." high standards of the radio industry," Shields told a Billboard reporter. "I can't even get together a premium album to raise money liberals and the record industry." The record industry must "make commitment and stand behind NATRA. But there has been no produce protest songs but a commitment and stand bening INATKA. But there has been no commitment. The record companies may produce protest songs but their own pockets." That it doesn't mean anything except dollars in their own pockets." It doesn't mean anything except dollars in their own pockets." That same lack of commitment from within NATRA has rallied the group from a social circus to a concerned congress of black activists. from a social circus to a concerned congress of black activists—and from a social circus to a concerned congress of black activists—and back to a club again. The glue of organization is commitment to purpose, and NATRA's internal ambivalence has blunted the vandard of social proposes through black capitalism with division and purpose, and NAIRA's internal ambivalence has blunted the van-guard of social progress through black capitalism with division and disunity. NATRA must tear off the million masks and show one face Added Shields "Too many of our radio personalities are only face. Added Shields, "Too many of our radio personalities are only fail to inform and serve the black listener by the "implied censor-Interested in becoming record men, while black radio stations of the shift of the stations of ship" of their own indifference. Confronting the monolith of the white record establishment with a ramebackle army of soldiers more white record establishment with a ramshackle army of soldiers more. write record establishment with a ramshackle army of soldiers more interested in the jazzy uniforms than the battle can only strengthen without an organization—or the commit-

t No Way," will solo for Atlanue, .itter retha's brother, the Rev. Cecil Franklin e soul queen's management duties from tlantic could lay claim to "The First F Erma Franklin was wooed over from She

overdue with a new disk. . . . Scepter Records wi all distribution for the Pepper label in Memphis. Firs the new agreement will be "Soul Strut," by John Ph makin' smoke across the country. . . . King Colem and promotion man for All-Platinum Records in Ne the label for the ministry. Meanwhile, All-Platinum's is touting "Not On the Outside," by the Moments label, now gathering picks. . . . Congratulations to ex r&b editor Ted Williams, Atlantic's new publicity ma John Sippel, Mercury's publicity director since 1965 product manager for Mercury. Sippel, a 24-year vete

